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DEPARTMENT OF THE INTERIOR
INFORMATION SERVICE

FISH AND WILDLIFE SERVICE

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CANNING FISH FOR CAT AND DOG FOOD IS IMPORTANT INDUSTRY

Everyone knows that cats like fish, but evidence from the Fish and Wildlife Service indicates that dogs and other pets like fish too. The pack of canned fishery products for animal food has increased considerably over the years—from \$1,861,638 worth in 1940 to 38,663,442 in 1949.

The 1949 pack of 1,931,757 standard cases (48 one-pound cans) is an increase of 46 percent in volume and 24 percent in value over the previous year, and was the largest and most valuable pack in history. Over 46 percent of the production was canned in California, while the major portion of the remainder was packed in Maine and Massachusetts. In addition, New York, Maryland, Virginia, Washington, and Alaska have one processing plant each.

According to Service technologists, canned fish supply most of the needed amino acids, vitamins and minerals which are too often missing in other processed pet foods.

Canned fish gains its superiority because fish grow in the mineral-rich sea, whereas many land-produced foods come from areas lacking in vital minerals. Pet-food products canned from whole fish—like pilchards or herring—are also rich in the newly discovered "animal growth factor" needed by kittens and puppies.

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